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The theory of the firm consists of a number of economic theories that explain and predict the nature of the firm, company, or corporation, including its existence, behaviour, structure, and relationship to the market. International economics is concerned with the effects upon economic activity from international differences in productive resources and consumer preferences and the international institutions that affect them. It seeks to explain the patterns and consequences of transactions and interactions between the inhabitants of different countries, including trade, investment and migration. Higher Education Products & Services. We're constantly creating and innovating more effective and affordable ways to learn. Explore our products and services, and discover how you can make learning possible for all students. Variable topics in African American Studies. This course uses gender and race as points of inquiry and critical analysis in deepening our understanding of the unique cultural history of the American South.