

Download Principles Of Two Dimensional Design

Wucuis Wong's Principle of Two-Dimensional Design goes straight to the matter of designing with basic elements (line, shape, direction, texture) and the various approaches an artist can take to develop meaningful and interesting designs. He does not rely constantly on associating design ideas with great works of art, as do most design books. This item: Principles of Two-Dimensional Design by Wucius Wong Paperback \$24.42 Only 1 left in stock - order soon. Sold by ayvax and ships from Amazon Fulfillment. The elements and principles of design are the building blocks from which images are made. Line, shape, texture, value and color are the basic elements of design. The principles of design are a wide range of organizational strategies such as balance; unity and variety; scale and proportion; rhythm and emphasis. The principles of two-dimensional design are the foundation of packaging design. These design principles relate to the use of elements such as line, shape, color, and texture. They are both general, such as composition, or discipline-specific, and serve as guidelines that then shape visual communication. These principles aid the ability to maneuver through a design process., Principles Of Two Dimensional Design.

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